

Tell Your Story In Color with DANIEL SMITH Extra Fine Watercolors

Every painting has a story. At DANIEL SMITH it's our goal to make the painting process as memorable as your finished masterpiece. We've spent eighteen years developing the finest and most complete line of watercolor paint so you can create your own unique vision.

With the help of artists and scientists we've sourced the globe for the finest and most innovative pigments so you can choose the perfect color for every brushstroke.

When you choose DANIEL SMITH Extra Fine™ Watercolors, your work will benefit from the extensive research put into all of our materials. Our passion for color is only the beginning; the rest of the story is yours to tell.

■ Building a Watercolor Palette

Since we started making our Extra Fine Watercolors in 1993, customers have responded by telling us about their favorite colors and combinations. Although each artist's method of color

selection is unique, most agree to start with basics, add strong secondary tones, and mix in unique and interesting favorites.

■ Bold Basics Set the Stage for Brilliant Results

The key to a successful palette starts with high-quality paint in primary tones. Beginners to the most advanced painters benefit from a selection of warm and cool primaries for color mixing. To make a fiery orange, try mixing New Gamboge (a warm yellow) with Pyrrol Scarlet (a warm red). Cool yellows (like Lemon Yellow) are slightly green and are useful for creating vibrant green shades. These primary colors and their clean mixtures can be neutralized or brightened to suit your subject. Remember to add earthtones to complete your basic palette.

Primary Washes



A FEW SUGGESTIONS:

■ **YELLOW: Warm**s—Nickel Azo Yellow, New Gamboge, Cadmium Yellow Medium Hue

Cools—Lemon Yellow, Hansa Yellow Light, Bismuth Vanadate Yellow

■ **RED: Warm**s—Pyrrol Scarlet, Organic Vermillion, Cadmium Red Medium Hue

Cool—Quinacridone Red, Quinacridone Rose, Permanent Alizarin Crimson

■ **BLUE: Warm**s—(red bias): Prussian Blue, Phthalo Blue (RS), French Ultramarine Blue

Cools—(green bias): Manganese Blue Hue, Cerulean Blue, Phthalo Blue (GS)

■ **EARTH TONES:**—Yellow Ochre, Burnt Sienna, Raw Umber

Brush up on color theory with a Primary Mixing Set

Primary Triad Set
3-colors 285 250 066 p. 18

Susie Short Essentials Set
7-colors 285 250 188 p. 12

Color Map Mixing Set
10-colors 285 250 309 p. 9

WATERCOLOR

Secondary Colors Add Balance & Harmony to Your Work

Expand your palette with violets, greens and oranges to take your painting to the next level. These colors, situated between the primaries on your palette allow for complex and harmonious color relationships. Some secondary colors are pre-mixed watercolors that are best bought by the tube because they are used so frequently (Sap Green is an example of a popular pre-mixed shade). Others are single pigment paints, like Quinacridone Burnt Orange, that add a serious pop to your palette but cannot be mixed using primary colors.

A FEW SUGGESTIONS:

- **PURPLE:** Cobalt Violet Deep, Carbazole Violet, Mayan Violet
- **GREEN:** Permanent Green, Hooker's Green, Serpentine Genuine
- **ORANGE:** Pyrrol Orange, Quinacridone Burnt Orange, Permanent Orange

Broaden your range with a Secondary Set

Secondary Triad Set

3-colors 285 250 077 p. 18

Susie Short Intermediate Set

7-colors 285 250 189 p. 12

Jan Hart Amazing Mixes Set

20-colors 285 250 130 p. 13

Create Drama with a Stunning Cast of Characters

Certain colors just have that “wow” factor. We’ve talked to many artists who find inspiration in the bold, unique and unusual pigments we offer. Add dramatic effects with an authentic mineral pigment from our PrimaTek® line or create a jewel-like shimmer with a Luminescent watercolor. Customer favorites like Quinacridone Gold or Rhodonite are sure to add excitement to your process. Ready for something new? Try a color from our Mayan Series.

A FEW SUGGESTIONS:

- **UNIQUELY DS:** DANIEL SMITH Exclusives—Mayan Blue Genuine, Moonglow, Cascade Green
- **FAVORITES:** Customer Picks—Quinacridone Gold, Rich Green Gold, Cobalt Blue
- **PRIMATEK®:** Authentic Mineral Pigments—Rhodonite Genuine, Amazonite Genuine, Lapis Lazuli Genuine

Be inspired by a Specialty Set

Mayan Watercolor Set

6-colors 285 250 487 p. 18

PrimaTek® Best of Show Set

9-colors 285 250 191 p. 16

Quinacridone Set

11-colors 285 250 119 p. 18

Secondary Washes

Mayan Violet



Quinacridone Burnt Orange



Serpentine Genuine



Favorite Washes

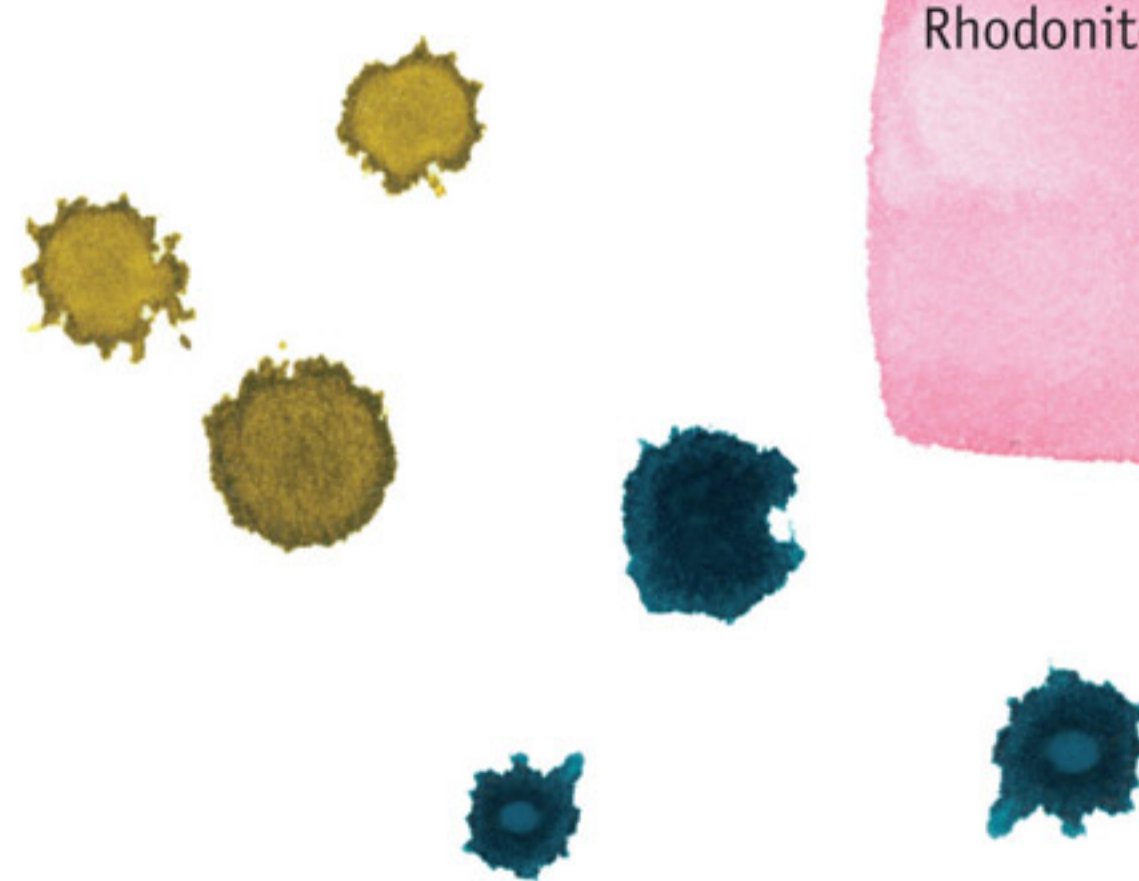
Mayan Blue Genuine



Rich Green Gold



Rhodonite Genuine



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