

Why I Use DANIEL SMITH Ultimate™ Acrylics: A Painter's Point of View

First, the colors are great. They're clean, vibrant and very heavily pigmented, so a little goes a long way. Most colors are made with a single pigment so they mix beautifully without the muddiness of other brands. And they don't have the sharp chemical smell that some acrylic paints have.

DANIEL SMITH Ultimate Acrylics are fast drying, but not too fast drying, with an open time up to twice as long as competing brands. That gives you more time to blend passages or glaze colors, yet they still dry fast enough for easy over-painting. And since the colors barely change as they dry, it's easier to match mixed colors from painting session to painting session. Avoid waste by using a Sta-Wet Palette (page 203) to keep paint moist and workable for weeks, or to devise a similar substitute, see www.danielsmith.com/Item--i-E-PainlessAcrylics.

DANIEL SMITH Ultimate Acrylics are also incredibly versatile. Used straight from the tube, they're thick and hold brush strokes like oils. They can be thinned with water to a near-watercolor consistency, or used with acrylic medium to make incredibly rich layered glazes. They adhere to almost anything, can be mixed with any of the specialty acrylic gels and mediums and even work as glue for collage. Once dry, the surface of an acrylic painting can be washed, so you don't need to varnish paintings unless you want an absolutely consistent sheen or an extra layer of protection. Brushes clean up fast with soap and water.

Finally, it's reassuring to know that the work you create with DANIEL SMITH Ultimate Acrylics will last, due to their high-quality permanent pigments, excellent lightfastness ratings and the inherent durability and flexibility of the acrylic medium.



"Caprice," Will Jackson, Seattle, WA, Acrylic on Gessobord, 12" x 12"

The Making of DANIEL SMITH Ultimate™ Acrylics

Introduced in 1993, our Ultimate Acrylics have the same professional pigment load, innovative colors and permanence as all the fine art products manufactured at DANIEL SMITH. They are made with care in our Seattle manufacturing facility. You'll love the vibrancy, clarity and superior tinting strength of our acrylics.

■ Top quality paints start with top quality ingredients

We developed our acrylics to have a greater pigment load than our competitors' paints, and we select the finest pigments from mines and manufacturers all over the world. A high-quality, proprietary acrylic medium gives DANIEL SMITH Ultimate Acrylics longer workable time, minimal wet-to-dry color change and minimal odor, and small-batch milling makes sure that each color has a superb consistency.

■ Our color range is impressive

We have incorporated many of the innovative pigments we pioneered, including vibrant, transparent Quinacridone colors, earthy PrimaTek® colors made with natural minerals, and the striking Iridescent, Interference, Pearlescent and Duochrome colors in our Luminescent Acrylics. To ensure lightfastness, each color is tested by exposure to 100 year's worth of light in a Xenon Fadeometer. Each tube is hand-filled and hand-labeled, and labels give complete information including the common pigment names, color index names and numbers and ASTM lightfastness ratings.

When you use DANIEL SMITH Ultimate Acrylics, you can paint with confidence.

